

# SIDO KANHU MURMU UNIVERSITY

DUMKA -814110

Phone No : 06434 - 222495

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Fax : 06434 - 223006

Website : www.skmu.ac.in

Ref SKMU/DSW/255/18

Date 26.10.18

## CIRCULAR

This is to inform to all the colleges affiliated with Barkatullah University that Telecom Centre of Excellence India supported by Government of India, Department of Telecommunications has launched an initiative entitled "Innovation in Mobile Application and Development Ecosystem (I-MADE)". Under this initiative all the colleges can apply to receive a white-labelled mobile app & critical features as detailed below-

1) Name and Title of the Program:

- Innovation in Mobile Application and Development Ecosystem (I-MADE)

2) Date or period or duration of the event being held:

- Last date to Apply for the current phase: 30 Dec, 2018

3) Place of event & Cost involved:

- Online Application and On-Campus Webinar Training. There is NO COST involved in the implementation.

4) Who are the beneficiary of this program:

- Students & Faculty

5) Contact details of the event coordinator:

- Name: Dr. Sanjeev Kumar Sinha
- Contact number: 7903858128
- Email Id: dr.sanjeevsinha1208@gmail.com
- Postal Address: University Deptt. of Pol.Sc., S.K.M. University, Dighi Campus, Dumka-814110

6) Website link giving all details about the program

- Website: <http://i-made.in>
- Link to Apply: <http://i-made.in/apply.html>
- FAQs: <http://i-made.in/faqs.html>

7) Aim and objective of this program:

- Help Indian colleges digitize their resources and processes to derive better student engagement and help facilitate information access to students on the go.



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- Provide critical features like E-Notice Board, Time-table, E-mail Integration, Attendance Management System, News & Announcements, Push Notifications, Fee Payment Management System, Cashless Campus, etc.
  - Encourage entrepreneurship among students by providing mentorship and guidance
  - Opportunity for entrepreneurs to interact with VCs/Investors to accelerate development of Indian start-up ecosystem through direct mentorship and raising funds
  - Facilitate skill development by providing training on different aspects of mobile app development
  - Create 1 million mobile app start-ups some of which can eventually become Indian unicorns
- 8) The benefits for an institution joining I-MADE programme
- A mobile app with essential features for your institution at no cost
  - An App Maker for the institution and students to create apps. Further they can manage, edit and test those apps
  - Training of students/staff/faculty on different aspects of mobile app development
  - Practical exposure for mobile app development and better employability through App-athons
  - Tools to communicate with students, publish content, create and manage events, send alerts and notifications to students
  - Upgraded technology infrastructure to stay competitive
  - Provide critical features like: E-Notice Board, Time-table, E-mail Integration, Attendance Management System, News & Announcements, Push Notifications, Fee Payment Management System, Cashless Campus, etc.

Copy to.

1. All Principal/Prof.-in-charge, Constituent & affiliated Colleges under S.K.M. University, Dumka for information.
2. PA to R/PVC/VC, SKMU, Dumka
3. Guard file.

for Registrar  
26/10/18  
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